# Table of Contents

Factors Constraining Labour Productivity: Case Study of Turkmenistan  
*Serdar Durdyev, Syuhaida Ismail and Nooh Abu Bakar*  
1

The Conceptual Framework of Intercultural Competence on Consumer Satisfaction with Service Quality in Malaysian Retailing Industry  
*Ali Ihtiyar, Fauziah Sh. Ahmad and Rosmini Omar*  
6

Short Selling Stabilizes the Market Evidence from China  
*Muhammad Suhail Rizwan and Muhammad Junaid Iqbal*  
12

Career Planning and Career Strategy: A Study of Malaysian Insurance Agents  
*Fee Yean Tan and Khulida Kirana Yahya*  
17

An Expert System for Enterprise Risk Assessment  
*Monica Izvercian, Larisa Ivascu and Serban Miclea*  
23

Marketing Models in Increasing Human Resources Competitiveness  
*Monica Izvercianu and Alina Radu*  
28

Determinants of Consumer Intention to Purchase Independent Artist’s Work  
*Evelyn Hendriana and Aryo Pradibta Tryono*  
33

Stock Price Predication using Combinational Features from Sentimental Analysis of Stock News and Technical Analysis of Trading Information  
*Jheng-Long Wu, Chen-Chi Su, Liang-Chih Yu and Pei-Chann Chang*  
39

Benefit Analysis and Direction Setting of the 2018 Pyeongchang Winter Olympics  
*Jae Young Kim*  
44

Multi-Criteria Assessment of Electricity Generation Technologies Seeking to Implement EU Energy Policy Targets  
*Rimantas Dapkus, Dalia Streimikiene*  
50

The Possibility of MCE Application in the Case of Different Supplier-customer Relationships’ Types  
*Ekaterina Khitilova*  
57

Comparison of National Competitiveness: Non-parametrical Approach  
*Tomas Verner, Michal Tvrdon*  
62

From the Angels to the Screamers: User Segmentation and e-WOM in Social Media  
*Amalia E. Maulana and Stella Tjen*  
67

Foreign Ownership and Firm Performance in the Thai Construction Industry  
*Thanapol Srithanpong*  
72

Towards a Hedge Fund Infrastructure Blueprint  
*Iosif Ziman*  
77

Financial Sector and Economic Growth in Malaysia: Sectoral Shock Analysis  
*Siti Muliana Samsi, Zarinah Yusof and Kee-Cheok Cheong*  
82
Inflation Persistence and Inflation Targeting in Iran
Hamidreza Ghorbani and Zarinah Yusof

An Econometric Estimation of Irrigation Water Demand for Watermelon in Iran
Ahmad Sadeghi, Mohammad Khodabakhsh, Ghazali Mohayidin, Naser Motiee and Seyed Reza Nazarihashemi

Economic Structural Change and Growth with Two Capital Goods
Wei-Bin Zhang

Modifying Culture to Advance Economic Development and Stimulate Growth: The Case of Singapore
Balbir Bhasin and Sivakumar Venkataramany

Investor Relations and Investment Decisions
Norraidah Abu Hasan, Julizaerma M.K., Farihah Hassan, Alicia Tan and Memiyanty Abdul Rahim

Causality Effect between Equity Market and Exchange Rate Volatility in Malaysia
Mazila Md-Yusuf and Hamisah Abd Rahman

Factors influencing the Quality of Work Life in the Indian Banking Industry – An Empirical Study
Namrata Sandhu and Rahul Prabhakar

Conceptual Framework: Development of a Causal Model of Organizational Citizenship Behavior of Textile Mill Employees in Thailand
Kijpokin Kasemsap

International Human Resource Management practices and their outcomes in SMEs: A case of international assignees in Sri Lanka
Padmini Jayasekara and Yoshi Takahashi

Indian Private Equity Industry – The Challenges Ahead
Sahil Sandhu and Namrata Sandhu

Outward FDI and Domestic Investment
Soo Khoon Goh and Koi Nyen Wong

Investigating Stress and Employee Performance in Traffic Police
Muhammad Hammad, Sajid H. Awan, C. S. Akhtar and Muhammad Imdadullah

Currency Costs in Trade Invoicing – Case on Selected East Asian Economies
Gladys Siow

Analyzing the Short Term Effects of Oil Price Changes on Income and Energy Demand Elasticity in Malaysia: Energy Policy Implications
Nora Yusma Bt. Mohamed Yusof and Nurul Wahilah Bt. Abdul Latif

Measuring Validity of the Determinants of Investment Decision Making
Salman Ali Qureshi

Risk Management in Islamic Banking
Shahrul Ezwan Bin Ilias

Factors Affecting Users’ Acceptance of E-Banking in Damansara, Malaysia
Evidence of Bank Lending Channel in the Philippines
Maria Josefini Angelica C. Aban

Resource Booms, Growth and Poverty in Laos - What Can We Learn From Other Countries and Policy Simulations?
Phouphet Kyophilavong, Chanthachone Senesouphap and Somnack Yawdacksa

Boosting Malaysian Tourism – The Food Way!
Zulaika binti Zakariah, Ratna Khuzaimah binti Mohamad and Wardah Mohamad

Enhancement of OPM3 Risk Management by Using Learning Practices
H. Abdul-Rahman, Arash Asef, Ali Alashwal and Angeline Loo

A Comparative Study of Customer Preferences towards Fresh Groceries: Organized v/s Unorganized Retailers
Rama Venkatachalam and Arwah Madan

Introducing the Clean-Tech Adoption Model: A California Case Study
Peter Riezebos, Paul Bijeleveld and Erik Wierstra

The Application of $\alpha$-Stable Distribution in Modeling Several Indexes in Vietnamese Stock Market
Nguyen Thi Ngoc My and Tran Huu Trung

Is Economic Science Pluralistic in a Selective Way?
Slavica Manic

Purchase Intention on Counterfeit Movies: An Empirical Study on College Students
Evelyn Hendriana, Agustine Puspita Mayasari and Willy Gunadi

Managing Human Resources in Small and Medium Enterprises (SMEs) in Developing Countries: A Research Agenda for Bangladesh SMEs
Mohammad A Arafat and Ezaz Ahmed

Managerial Ownership and Disclosure of Intangibles in East Asia
Akmalia Mohamad Ariff

Regional Determinants of Foreign Direct Investment in Manufacturing Industry
Kelly Liu, Kevin Daly and Maria Estela Varua

An Empirical Model Examining the Performance of Equity Analyst Recommendations
Li-Chiu Chi

The Impact of Financial Literacy of Elementary School Teachers on Financial Literacy Education
Tseng-Chung Tang, Hsu-Tong Deng, Nai-Yung Teng and Chun-Lin Chen

Author Index