

# **2018 IEDRC VIETNAM CONFERENCES ABSTRACT**

**2018 7th International Conference on Sociality and Humanities (ICOSH 2018)  
&  
2018 5th International Conference on History and Culture (IHC 2018)**

**December 05-07, 2018**

**Dong A University, Da Nang, Vietnam**

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**<http://www.iedrc.org/>**

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# Welcome Remarks

On behalf of IEDRC, we welcome you to Dong A University, Da Nang, Vietnam to attend 2018 7th International Conference on Sociality and Humanities (ICOSH 2018) and 2018 5th International Conference on History and Culture (IHC 2018). We're confident that over the three days you'll get theoretical grounding, practical knowledge, and personal contacts that will help you build long-term, profitable and sustainable communication among researchers and practitioners working in a wide variety of scientific areas with a common interest on Sociality, Humanities, History and Culture.

We hope that your work and that of your institution or company will be enhanced both by what you learn and by those with whom you connect over the next 3 days. Our field is enriched by the dialogue among colleagues from around the world which occurs during presentation sessions as well as informal conversations. We hope this is a memorable, valuable, and enjoyable experience!

On behalf of conference chair and all the conference committee, we would like to thank all the authors as well as the Program Committee members and reviewers. Their high competence, their enthusiasm, their time and expertise knowledge, enabled us to prepare the high-quality final program and helped to make the conference a successful event. We hope that all participants and other interested readers benefit scientifically from the proceedings and also find it stimulating in this process. Finally, we would like to wish you success in your technical presentations and social networking.

Once again, thanks for coming to this conference. We are delegate to higher and better international conference experiences. We will sincerely listen to any suggestion and comment; we are looking forward to meeting you next time.



**Sponsored by**



# Conference Venue

## **Dong A University, Vietnam**

**Address: 33 Xo Viet Nghe Tinh, Hai Chau District, Da Nang City, Vietnam**



## **About the University**

Dong A University established in Da Nang City, Vietnam is a private and multidisciplinary educational institution. Based at 33, Xo Viet Nghe Tinh, Da Nang City, with 18.600 square meters in area, the campus possesses a gorgeous landscape and a wide range of modern facilities with 10 floors with 140 functional departments, in which there are 10 Information Technology Laboratories, 15 Foreign Language Laboratories, 24 Professional Skills Laboratories, Electronic Library, Student Hall, 7 large Lecture Halls. Dong A University is actively working to become a university according to the international quality standards, gain prestige in training specialists and administration managers as well as obtain a number of researches and technology transfer in order to make a great contribution to both national and regional development.

## Instructions for On-Site Registration

- 1) Please print your registration form before you come to the conference.
- 2) You can also register at any time during the conference.
- 3) Certificate of Participation can be collected at the registration counter.
- 4) Your paper ID will be required for the registration.
- 5) The organizer won't provide accommodation, and we suggest you make an early reservation.

## Instructions for Oral Presentations

### **Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)

Projectors & Screens

Laser Sticks

### **Materials Provided by the Presenters:**

Power Point or PDF Files (Files should be copied to the conference laptop at the beginning of each session)

### **Duration of each Presentation (Tentatively):**

Regular Oral Presentation: 20 Minutes of Presentation, including Q&A

Keynote Speech: 45 Minutes of Presentation, including Q&A

## Instructions for Poster Presentation

### **Materials Provided by the Conference Organizer:**

The place to put poster

### **Materials Provided by the Presenters:**

Home-made Posters

Maximum poster size is A1

Load Capacity: Holds up to 0.5 kg

## Best Presentation Award

One Best Oral Presentation will be selected from each presentation session, and the Certificate for Best Oral Presentation will be awarded at the end of each session on December 6, 2018.

## Dress Code

Please wear formal clothes or national representative clothing.

## Important Note

The time slots assigned in the schedule are only tentative. Presenters are recommended to stay for the whole session in case of any absence.

# Introductions for Publications

All accepted papers for the Vietnam conferences will be published in the journals as below.

## **2018 7th International Conference on Sociality and Humanities (ICOSH 2018)**



All accepted papers by ICOSH 2018 will be recommended to be published on International Journal of Social Science and Humanity (IJSSH).

ISSN: 2010-3646

DOI: 10.18178/IJSSH

Abstracting/Indexing: Google Scholar, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest

## **2018 5th International Conference on History and Culture (IHC 2018)**



Some accepted papers by IHC 2018 will be recommended to be published on International Journal of Social Science and Humanity (IJSSH). ISSN: 2010-3646| DOI: 10.18178/IJSSH

Abstracting/Indexing: Google Scholar, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest.



Some accepted papers by IHC 2018 will be recommended to be published in International Journal of Culture and History (IJCH). ISSN: 2382-6177|DOI: 10.18178/IJCH

Abstracting/Indexing: Google Scholar, Engineering & Technology Digital Library, Crossref, ProQuest, etc.

# Introductions for Keynote Speakers



**Hui-Wen Vivian Tang**  
**Ming Chuan University, Taiwan**

Prof. Tang's recent publications include "Forecasting performance of Grey Prediction for education expenditure and school enrollment" published in 2012 by Economics of Education Review (SSCI), "On the fit and forecasting performance of grey prediction models for China's labor formation" published in 2013 by Mathematical and Computer Modelling (SCI), "Constructing a competence model for international professionals in the MICE industry: An analytic hierarchy process approach" in 2014 by Journal of Hospitality, Leisure, Sport & Tourism Education (SSCI), "Developing a short-form measure of personal excellence for use among university students in Taiwan" in 2015 by Total Quality Management & Business Excellence (SSCI), "On the fit and forecasting performance of grey prediction models for projecting educational attainment" in 2016 by Kybernetes (SCI), "Critical factors for implementing a programme for international MICE professionals: A hybrid MCDM model combining DEMATEL and ANP" in 2017 by Current Issues in Tourism (SSCI), "Evaluating service quality of leisure farms: The Taiwan case" in 2018 by International Journal of Organizational Innovation (EI), and "Modeling critical leadership competences for junior high school principals: A hybrid MCDM model combining DEMATEL and ANP" in 2018 by Kybernetes (SCI).

***Speech Title:*** Developing an Organizational Climate Assessment Tool for Junior High School in Taiwan

***Abstract:*** The study aimed to benchmark a school climate assessment tool for junior high school in Taiwan. Derived from an evolving body of research studies on components of school climate and expert panel discussions, an initial framework was extrapolated from prevalent reviews of school climate components into a 22-factor model clustered under five-dimensions. Statistical procedures, including EFA and CFA, were employed to validate the a priori factor structure of the construct. The school climate assessment tool can be used in scenario-based analyses of junior high schools, so as to prioritize climate components of schools in need of change. Armed with such scientific inquiry, school principals, teachers and faculty are in a position to engage in developing systematical strategies for improving school climate. Future studies may expand the present undertaking by incorporating sociological, bio-ecological and psychological perspectives to develop school performance appraisals, targeting at providing incremental and value-added contributions to leverage the competitive advantages of Taiwan's junior high school education.



**Prof. Gary E. Swanson**  
**Dimage Studios LLC Ellwood City, USA**

Gary E. Swanson is an internationally recognized and highly acclaimed educator, photojournalist, documentary and news producer, director, editor, speaker and consultant. He has given numerous keynote speeches, served as organizer and chair at conferences, presented workshops and lectured at embassies, festivals, and universities throughout China, South Africa, India, Sri Lanka, Papua New Guinea, Japan, Korea, The Philippines, Thailand, Cambodia, Malaysia, Vietnam, Laos, Indonesia, Singapore, Greece, Italy, Germany, Jordan, Spain, Portugal, Peru, the United Kingdom, British Columbia, and the United States. Professor Swanson is a three-time Fulbright Scholar to Portugal and the People's Republic of China. From 2007-2015 Swanson was the Mildred S. Hansen Endowed Chair and Distinguished Journalist-in-Residence at the University of Northern Colorado, USA. Previously, Swanson was Professor and Director of Television for nine years at the Medill School of Journalism at Northwestern University. He has also taught at DePauw University in Indiana and at Elon University in North Carolina. In 1992 Swanson covered the Olympics in Barcelona, Spain for NBC News, and in 2008 was commentator for China Central Television International (CCTV-9) and their live coverage of the Beijing Olympic Games. Professor Swanson continued his on-air work with CCTV-4 as distinguished live guest and commentator in London the summer of 2012.

Swanson has earned more than 76 awards for broadcast excellence and photojournalism including three national EMMY's, the duPont Columbia Award, two CINE "Golden Eagles," 16 Telly's, the Monte Carlo International Award, the Hamburg International Media Festival's Globe Award, the 2011 Communitas Outstanding Professor and Educator award, the 2012 Professor of the Year Award, the 2016 Distinguished Alumni Award in Education from the University of Illinois, and many others. His photography has won numerous awards and his works have been published in magazines, books, and displayed in art galleries worldwide.

***Speech Title:*** Investigative Journalism: Going Undercover to Reveal the Story

***Abstract:*** It is investigative journalism at its most compelling. You suspect that a supermarket chain is selling old meat so you get some ABC network television employees jobs in one of the stores by falsifying identities and place tiny, hidden cameras on them. If you're right and everything goes according to plan, then the evidence will be there on camera, on screen – shots of employees affixing new dates to packages of old meat. The resulting news story provides the public with meaningful evidence that affects them directly. In this case and others journalists used some form of deception to gain access and to get information. And for American news organizations, this is also journalism at its most ethically questionable in which reporters and producers struggle between keeping the principle of honesty and fulfilling their journalistic obligation of truth telling.



**Assoc. Prof. Yip Mum Wai**  
**Tanku Abdul Rahman University College, Malaysia**

Assoc. Prof. Dr. Yip Mum Wai holds a Diploma in Materials Engineering (1997) and MSc in Manufacturing Systems Engineering (1998) from University of Warwick, United Kingdom. He was awarded an Engineering Doctorate in Engineering Business Management from Universiti Teknologi Malaysia (2008). He is a certified Trainer of PSMB Malaysia, certified TRIZ Instructor, certified Knowledge Management Facilitator and Practitioner, Senior Member of International Association of Computer Science and Information (IACSIT), Senior Member of South Asia Institute of Science and Engineering (SAISE) and also a senior member of International Economics of Development Research Centre (IEDRC). He is also a Chartered Engineer and Fellow of Institution of Mechanical Engineers (FIMechE), UK. He is also the chairman for Advanced Engineering Research Centre and Chairman for Centre of Systematic Innovation. Dr. Yip has presented many papers in the field of engineering such as laser cladding, machining and as well as engineering management such as TRIZ, innovation management, blue ocean strategy and knowledge management in many international conferences in Japan, Korea, China, Macau, Thailand, Malaysia, Indonesia and Brunei. He is also a reviewer, Editorial Board Member, conference chair and keynote speaker for many International Journals and International Conferences.

***Speech Title:*** TRIZ-based Systematic Innovation Problem Solving in Management

***Abstract:*** Innovation has always been among the most crucial factors driving the progress of human civilization. Modern business environment is extremely dynamic, information technology and global networking eliminate borders, which used to keep businesses in their comfort zones, the market continuously demands better services, competition even between small company moves to a global scale. Hence, business Innovation is an important skill much needed in the knowledge based economy. With competition becoming increasingly intense, innovation is no longer a nice-to-have skill but a must-have. There is a way to learn INNOVATION in a systematic approach. The approach is called TRIZ or Theory of Inventive Problem Solving. TRIZ is a Russian methodology discovered about 66 years ago but it has remained a well-kept secret. TRIZ is a method which would support a process of generating inventive ideas and breakthrough solutions in a systematic way. One way according to TRIZ is to see a problem having contradictions. From TRIZ's much researched contradiction matrix table, suggestion for the solutions are given once contradictions are determined.

# Conference Time Schedule

## Day 1(December 5, 2018): Registration Only

<b>Dong A University</b>	13:00-17:00	Conference Materials Collection
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## Day 2(December 6, 2018): Keynote Speeches and Authors' Presentations

<b>303 ROOM at Dong A University</b>	09:15-12:00	09:15-09:25		Opening Remarks <b>Assoc. Prof. Sam Minh Luong</b> <b>DONG A University, Vietnam</b>
		09:25-10:10		Keynote Speech 1 <b>Prof. Hui-Wen Vivian Tang</b> <b>Ming Chuan University, Taiwan</b> <i>Speech Title: Developing an Organizational Climate Assessment Tool for Junior High School in Taiwan</i>
		10:10-10:30	Coffee Break	
		10:30-11:15		Keynote Speech 2 <b>Prof. Gary E. Swanson</b> <b>Dimage Studios LLC Ellwood City, USA</b> <i>Speech Title: Investigative Journalism: Going Undercover to Reveal the Story</i>
		11:15-12:00		Keynote Speech 3 <b>Assoc. Prof. Yip Mum Wai</b> <b>Tanku Abdul Rahman University College, Malaysia</b> <i>Speech Title: TRIZ-based Systematic Innovation Problem Solving in Management</i>
Le Gia 3 Restaurant, 250 Han Thuyen Street, Da Nang City	12:00-14:00	<b>Lunch</b>		
<b>303 ROOM at Dong A University</b>	14:00-17:20	<b>Session Theme:</b> Social Humanities and Historical Culture <b>Session Chair:</b> Assoc. Prof. Yip Mum Wai		
Madam Lan Restaurant, 04 Bach Dang Street, Da Nang City	17:30-19:30	<b>Dinner</b>		

# Authors' Presentations (December 6, 2018)

**Session Theme: Social Humanities and Historical Culture**

**Time: 14:00-17:20**

**Venue: 303 ROOM at Dong A University**

**Session Chair: Assoc. Prof. Yip Mum Wai**

**Affiliations: Tanku Abdul Rahman University College, Malaysia**

\*The time slots assigned here are only tentative. Presenters are recommended to stay for the whole session in case of any absence.

\*\*After the session, there will be a group photo for all presenters in this session.

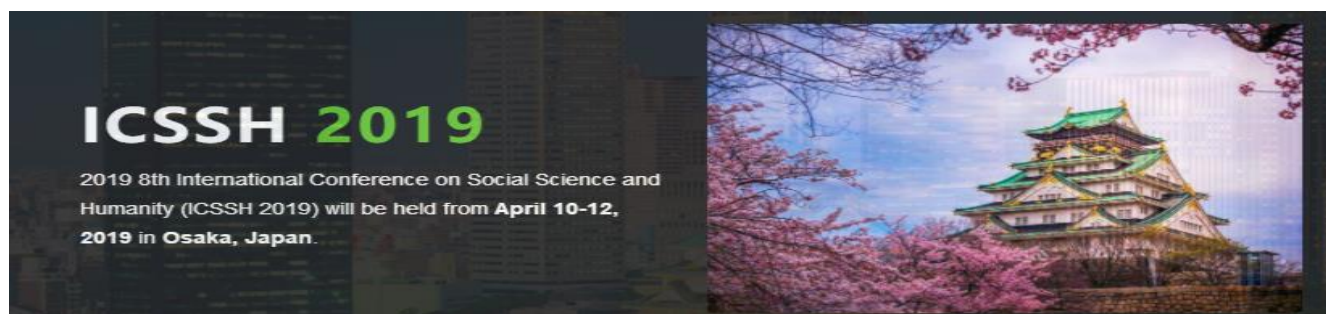
ID	Title+ Author's Name
ED3002 14:00-14:20	<p>Considerations of Unlimited Applications of Gene Editing  <b>Miyako Takagi</b>  Tokyo Online University, Japan</p> <p><b>Abstract:</b> CRISPR-Cas9, a current mainstream method for gene editing, has been broadly used by biologists due to its speed, simplicity, and low cost. It allows medical scientists to alter DNA with greater precision than previously existing gene editing techniques. In April 2015, Chinese scientists for the first time edited the DNA of human embryos using CRISPR-Cas9. Although the team had no intention of creating so-called designer baby born from an embryo which has been genetically modified to produce desirable traits, the experiment set off shock waves across the globe. Critics have warned that interfering with human genes could have unintended, negative consequences on future generations. CRISPR-Cas9 is not a complicated technology, and biohackers have attempted to alter their own genes to promote muscle growth or nullify human immunodeficiency virus (HIV). Furthermore, a scientist posted a “do-it-yourself (DIY) Human CRISPR Guide” online and tried to sell DNA for \$159. Regarding such new DIY bioengineering movements, the regulatory framework has failed to curb these issues not only in the United States but also in many other countries. However, in January 2018, the World Anti-Doping Agency (WADA) officially added genetic engineering to its list of banned substances and methods, with the updated list including “gene editing agents designed to alter genome sequences and/or the transcriptional or epigenetic regulation of gene expression.” Although the use of gene editing for doping has not been reported, the development of evaluation methods that can detect gene editing is warranted before the Tokyo Olympics and Paralympics in 2020.</p>
ED3007-A 14:20-14:40	<p>Social Influences and Marketing Communications as Antecedents for Brand Preference of Mobile Phones  <b>Jeevarathnam P Govender</b> and Tafadzwa Ndadziyira  Durban University of Technology, South Africa</p> <p><b>Abstract:</b> The mobile phone industry is facing significant growth, especially in developing economies such as South Africa. This has seen an introduction of cheaper mobile phones on a large scale, together with an increase in competition among mobile telecommunication service providers. A considerable amount of research has been conducted on brand preference in developed countries. There is a noticeable gap of knowledge pertaining the South African market. Thus, the aim of this paper is to examine the influence of social influences and marketing communications on mobile phone brand preference, specifically among higher education students. The study adopted a quantitative research approach. The population was made up of students studying at a selected university. Convenience sampling was used on a target sample of 378 students. The results were analysed using the Statistical Package for Social Sciences (SPSS) Version 24.0 software. The findings showed that some social influences did indeed affect mobile phone brand preference and that marketing communications had a very strong influence on brand preference for mobile phones.</p>

<p>ED3008-A 14:40-15:00</p>	<p>Social Networking as an Element of Lifestyle Amongst Higher Education Students <b>Dayaneethie Veerasamy</b> Durban University of Technology (DUT), South Africa</p> <p><b>Abstract:</b> Social networking sites are different from other communication mediums in that they allow users to communicate with each other and to locate like-minded individuals. Once they find each other, they can form communities based on their mutual interests. Thus, social networking sites help shift power from the organisation to the consumer. As social networking sites continue to grow in popularity, firms can no longer solely rely on traditional mediums to create and maintain public perception of their product. Organisations now have an opportunity to maintain a persistent connection with their consumers. These social networking sites can help to identify their most influential consumers, encourage participation in product development, and improve brand sentiment. Social networks can be used to raise awareness; connect events with attendees; inspire and educate; share insight and provide support; share tricks of the trade and create community for customers. Social networks have become a way of life for many people who use them to connect and communicate with the world at large. The purpose of the paper was to determine whether social networks have an influence on higher education students' lifestyles and behaviour. This research was descriptive and quantitative in nature. The sample comprised 386 students studying at the Durban University of Technology (DUT) in South Africa. The results indicated that the majority of the respondents preferred Facebook as their social network of choice. More than half of the respondents indicated that they access their preferred social network five times or more per day. The majority of the respondents agreed that social networks allow for global interaction and that maintaining relationships has become easier with social networking.</p>
<p>ED3010 15:00-15:20</p>	<p>Discipline power: A Cathedral of Research on the Academic Sexual Harassment in Chinese College <b>Weiwei Wang</b> Guangdong University of Foreign Studies, China</p> <p><b>Abstract:</b> This research discusses the reasons of academic sexual harassment in Chinese college. The focus of this research is on college students as victims of academic sexual harassment. Several hypotheses were made based on the theory of discipline power and micro-power by Michel Foucault. The result indicates that discipline power has an effect on the college students in the family, society and college. What is more, micro-power functions as a network of relations from top to bottom, but also to a certain extent from bottom to top and laterally, and affects those college students. These powers penetrate into college students, making them easier to accept as standard principle in daily life, then leading students to receive academic sexual harassment unconsciously.</p>
<p>ED3011 15:20-15:40</p>	<p>Historical Inspiration of the Rise and Fall of the Silk Road <b>Lei-Xinghe</b> Nanjing University, China</p> <p><b>Abstract:</b> Gansu is one of the main parts of the silk road through the territory, while the other part is the central Asia and west Asia of the Soviet union. In the prosperous period of the silk road, no matter it is inside or outside the country, its development in politics, economy and culture are basically the same, but in the several hundred years of the silk road decline, gansu lags far behind central Asia in economy. The rise and fall of the silk road in history has given us too much historical inspiration. The party central committee proposed the construction of the silk road economic belt, which is not only a strategic development vision but also a practical one. At the same time, it also conforms to the new trend of international exchanges and cooperation in today's international economic globalization.</p>

<p>ED3012-A 15:40-16:00</p>	<p>Revisiting Physical Education in Taiwan Primary School During Japanese Colonial Period (1895-1945) <b>Chin, Hsiang-Pin</b> National Kaohsiung Normal University, Taiwan</p> <p><b>Abstract:</b> This study aims to reconstruct the developing trajectory of physical education in Taiwan primary school during Japanese colonization. Through reviewing historical documents, newspaper and governmental archives, this study finds: 1. The introduction of Taisho-ka (gymnastic) and establishment period (1895-1921): under the Japanese colonial governance, school physical education in Taiwan was implemented along with the modern school system. With the announcement of first 'school gymnastic curriculum instruction' in 1917, a formal gymnastic curriculum was established, which help to promote 'physical education' in the Taiwan society. 2. The unifying period of physical education (1922-1936): the Japanese colonizer softened its ruling measures and implemented 'educational desegregation' at school, in particular after the 'revision of Taiwan education enactment'; the primary school physical education in Taiwan finally had a well-structured law reference in terms of educational purposes, contents and methods. By 1933, the school system in Taiwan was basically unified with motherland Japan. This also gave Taiwanese the chance to compete with Japanese on the same ground, and opened up the opportunity. 3. Taisho-ka (Military physical training) period under militarism: with the outbreak of Sino-Japan war in 1937, school physical education was required to include Budo (martial art) class since 1937, this showed that school physical education had turned into military training. After the outburst of Pacific War, Taisho-ka (gymnastic) was renamed as Taisho-ka (military physical training). This 'physique improvement' was to be both mental and physical prepared for combat, which also revealed the transformation of physical education in primary school in Taiwan during wartime.</p>
<p>ED3015 16:00-16:20</p>	<p>Problems and Obstacles in Learning English as a Foreign Language <b>Choosri Banditvilai</b> and Robert Cullen Kasetsart University, Thailand</p> <p><b>Abstract:</b> The purpose of this study is to identify the main problems and difficulties of non-English major students at Kasetsart University, Kamphaeng Saen Campus, and to make subsequent recommendations. The approach has been to provide a questionnaire to 520 students from a broad range of disciplines at Kasetsart University to gain details of their main difficulties in learning English. The findings indicate that, writing was generally thought to be the biggest problem area followed by listening. Results also indicate that the great majority of students do not study or practice English on a daily basis. This study concludes with recommendations for 'Writing' courses, focusing on basic grammar structures to be introduced and for a comprehensive 'Listening' course to be added to the curriculum. The question of student motivation is considered as pivotal in this discussion and the study ends with a call for further research to be conducted in this field.</p>
<p>ED0001-A 16:20-16:40</p>	<p>In His Eyes: The Muslim Woman of Philippine "Canonical" Short Fiction <b>Fatimah Joy Santos Almarez</b> De La Salle University, Philippines</p> <p><b>Abstract:</b> This paper explores the "carrying across" of Muslim woman in/through selected Philippine short fiction; namely, Ibrahim A. Jubaira's "Blue Blood of the Big Astana" and Mehol K. Sadain's "Old Father." The two short stories are chosen because of their relevance to the Muslim literary discourse, and their capacity to substantiate this study's contentions: 1) they are written by affluent, male Muslim writers who graduated from Westernized educational systems, and 2) they are "canonical," meaning they have been well-published and anthologized.</p> <p>Engaging with arguments made by Edward Said (on representation) and Gayatri Chakravorty Spivak (on subalternity), this study argues that the Muslim woman is excluded from the narrative of violence, her roles relegated to those tied with home and family--a wife, a mother. Ironically, despite being voiceless--and therefore needing to speak through a man's voice--the Muslim woman is not without influence in her world. On the contrary, she is (re)imagined as a catalyst of change.</p> <p>The study makes its case by juxtaposing historical (re)imaginings of the Muslim woman with literary</p>

	<p>ones, and by close reading selected texts through a postcolonial, feminist--particularly Simone de Beauvoir's thesis of a woman's existence defining herself--lens.</p> <p>Muslim woman, viewed through the lens of Muslim man, this paper forwards, is a subversive figure mainly because of the possibilities of her position as well as the very stereotypes she is made to embody.</p>
<p>ED0008 16:40-17:00</p>	<p>Objects and the Malay Living Room <b>Zarina Za'bar</b> and Syed Iskandar Ariffin Universiti Teknologi Malaysia, Malaysia</p> <p><b>Abstract:</b> This research seeks to explore the importance of displayed objects in the living room of a Malay house. Whether the objects are for everyday consumption or merely decoration, the following discussion suggests an approach that firmly implies how things are used, lived, and appropriated into the Malay's everyday life. The classification of displayed objects and in-depth interviews were conducted within 30 selected Malay houses throughout Malaysia in this research. The article develops and complements existing ideas and knowledge in Malay cultural living from the past and the present that focuses on the appreciation and understanding of the complex relationships between Malay people and their things: the making, history, preservation, and interpretation of objects. The present study contributes to the existing research by extensively identifying displayed objects in the selected living room, and the relationship relates to how objects act as the embodiment of meaningful connections between ancestors, kinfolk, friends, and other people within their homes. The study is explored via five observed methods of presentation within the living room: objects as an inheritance; objects as a remembrance; objects as affluence; affable objects; and symbols of faith.</p>
<p>ED1004 17:00-17:20</p>	<p>The Destruction of Cultural Heritage and the Suggestions on Preventing This Destruction: Turkey Model <b>Özdemir Koçak</b> and Nuriye Külahlı University of Selçuk, Turkey</p> <p><b>Abstract:</b> We have been doing archaeological surveys in the west of Turkey for 17 years. Also, in this region we carried out excavations in "Dede Mezari Cemetery", Middle Bronze Age Cemetery for five years. During these studies, it has been found out that the thousands of years old sites were destroyed by illegal digs and agricultural activities. It is clear that in nearly all the 298 sites we have located in this region so far, there are such damages. Because of this situation, some of the mounds have disappeared totally. During the excavations we did in the MBA "Dede Mezari Cemetery", it was seen that <math>\frac{3}{4}</math> of this cemetery was destroyed by the same reason. The most important way to prevent these relics to raise the awareness of the security units and local community. It should be explained that the sites and the works that have come out of here have universal character; they should be protected and the archaeologists, art historians or historians who are expert on their fields can do excavations here. It should be emphasized that when the studies are carried out on a scientific level, the results will make a contribution to the development of the region, as well. Because people should be gathered from the local community in order to carry out these studies and certain amount of money will be paid for them. Moreover, the historical area will be brought in tourism and the works extracted from here will be exhibited in museums. So a long-termed and permanent source bearing no risk has been produced. These informative studies which are for local administrators and local people should be as regular workshops, conferences or field practice. It is crucial that the protection awareness of the archaeological sites should be gained at early ages. For this reason, the students in the educational institutions should be taken to these sites regularly and the importance of the ancient findings and the fact that they have to be protected should be explained in the fields.</p>

# Upcoming Conferences



**2019 8th International Conference on Social Science And Humanity (ICSSH 2019)**, which will be held from April 10-12, 2019 in Osaka, Japan.

## Publication



Some accepted papers by ICSSH 2019 will be recommended to be published on International Journal of Social Science and Humanity (IJSSH, ISSN: 2010-3646, DOI: 10.18178/IJSSH) as one volume, and will be included in Google Scholar, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest.



Some accepted papers will be recommended to be published in Journal of Management and Training for Industries, which is a peer-reviewed free-access online journal published by The Institute of Industrial Applications Engineers, Japan (<http://www.ia-engineers.org/>).

## Topics

Applied Social Modeling and Simulation  
Business, Finance and Tourism Management  
Cognitive, Psychological and Behavioral Sciences  
Human-Computer Interactions  
Data mining in Social Science  
Economics, Markets and Systems  
Education and Information Technologies

Population and Development  
Preservation and Green Urbanism  
Open Learning and Distance Education  
Social Network Analysis  
Sociology and Social Computation  
Sport and Physical Education  
Technology and Education

## Submission Methods

1. Email: [icssh@iedrc.org](mailto:icssh@iedrc.org)
2. Electronic Submission System: <http://confsys.iconf.org/submission/icssh2019>

## Important Dates

Submission Deadline	Feb. 15, 2019
Acceptance Notification	Mar. 5, 2019
Registration Deadline	Mar. 25, 2019
Conference Date	Apr. 10-12, 2019

[www.icssh.org](http://www.icssh.org)



**2019 5th International Conference on Learning and Teaching (ICLT 2019)**, which will be held in **Seoul, South Korea** from **May 27-29, 2019**.

## Publication



Some accepted papers will be recommended to publish in International Journal of Learning and Teaching (IJLT), which is a scholarly peer-reviewed international scientific journal published quarterly, focusing on theories, systems, methods, algorithms and applications in Learning and Teaching.

ISSN: 2377-2891(Print); 2377-2905(Online)

DOI: 10.18178/IJLT

Abstracting/Indexing: Google Scholar; Crossref; IndexCopernicus, etc.



Some accepted papers will be recommended to publish in International Journal of Information and Education Technology (IJIET), which is an international academic open access journal which gains a foothold in Singapore, Asia and opens to the world.

ISSN: 2010-3689

DOI: 10.18178/IJIET

Abstracting/Indexing: EI (INSPEC, IET), Electronic Journals Library, Google Scholar, Crossref and ProQuest

## Topics

Topics of interest for submission include, but are not limited to:

Adult Education	Educational Administration
Biology Education	Educational Technology
Classroom Management	Human Resources Management
Language Learning and Teaching	Human Rights Education
Developmental Psychology	Social Sciences Teaching
Digital Content Creation, Preservation and Delivery	Special Education
Education and Culture	Sport and Physical Education

## Submission Methods

1. Email: [iclt@iedrc.net](mailto:iclt@iedrc.net)
2. Electronic Submission System: <http://confsys.iconf.org/submission/iclt2019>

## Important Dates

Submission Deadline	February 30, 2019
Acceptance Notification	March 20, 2019
Registration Deadline	April 10, 2019
Conference Date	May 27-29, 2019

[www.iclt.org](http://www.iclt.org)



**2019 5th International Conference on Education, Learning and Training (ICELT 2019)** will be held in **Central Queensland University Australia - Sydney Campus, Australia** from **June 28-30, 2019**.

## Publication



Submissions will be reviewed by the conference committees and accepted papers will be published in International Journal of Learning and Teaching

ISSN: 2377-2891(Print); 2377-2905(Online)

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Abstracting/Indexing: Google Scholar; Crossref; Engineering & Technology Digital Library; etc.

## Topics

Topics of interest for submission include, but are not limited to:

- |   |                                       |
|---|---------------------------------------|
| Applied Cognitive Psychology            | Finance of Education                  |
| Applied Social Psychology               | Gender & Education                    |
| Brain Science and Education             | Lifelong Learning System              |
| Career Development                      | Management of Educational Business    |
| Creative and Individualized Teaching    | Primary Education                     |
| Creativity and Special Abilities        | Professional training and supervision |
| Distance Learning and Distance Teaching | Special Education                     |
| Early Childhood Education               | Teacher Education                     |

## Submission Methods

1. Email: [icelt@iedrc.net](mailto:icelt@iedrc.net)
2. Electronic Submission System: <http://confsys.iconf.org/submission/icelt2019>

## Important Dates

Submission Deadline	March 28, 2019
Acceptance Notification	April 20, 2019
Registration Deadline	May 10, 2019
Conference Date	June 28-30, 2019

[www.icelt.org](http://www.icelt.org)

## 亚昂学术会议有限公司

亚昂学术会议有限公司是亚昂教育旗下致力于服务高质量学术会议的专业公司。亚昂教育自2009年成立以来，联合国内外知名大学、学会、学术机构，累计在全球30多个国家和地区举办了3000多场国际学术会议，内容涉及人文社科、金融管理、生物医药、能源环保、新材料、AI、计算机、电子信息、大数据等各大前沿科技领域，会议论文集由国际知名出版社，IEEE, SPIE, ELSEVIER等出版，论文被IEEE XPLORE, SCOPUS, EI COMPENDEX 等国际一流数据库收录。公司还与各领域知名SCI检索期刊有着密切合作。

亚昂学术会议成立的宗旨是为高校、学会、学术机构等单位提供高质量的会议解决方案和一揽子的会议服务，降低会议筹备者的时间人力成本，将会议的举办变得简单，会议的参与更加便捷，同时为会议创造持久的影响力，经过十年积累，专业培训，亚昂学术会议已拥有一支经验丰富，素质出众的团队，专业、高效、以及弹性的合作方式是我们的决胜之力。

### 业务范围

十年的从业经验，我们对学术会议有着深刻的认识，我们每年管理数百场国际学术会议，能够为您提供一整套的会议基础服务，从会议策划、预算到过程中的秘书服务直到最后的会议现场管理及财务报告，您可根据会议需求选择一项、多项或者全部（外包）服务。

#### 基础服务

##### 01.会议秘书服务

我们的会议秘书团队多达100余人，具备学术会议投稿、审稿、录用、报告、出版、检索的专业知识和流利的英文水准。每一位会议秘书都能独立的提供以下会议秘书服务：

- 提供对外中英文咨询服务
- 处理投稿、沟通审稿、发布会议录用通知，指导参会注册
- 发布会议宣传册、各平台媒体宣传
- 发布会议日程
- 编排论文格式
- 准备会议现场材料
- 管理会议现场
- 出具完整的会议报告

##### 03.会议推广

亚昂学术拥有自己的学术会议发布和宣传平台，同时掌握国际上20多个通用学术会议宣传平台，数十万已参会者信息，我们能最大可能的保证会议的曝光度和国际化水平。

- 网络及社会多媒体推广
- 潜在参会者定向宣传

##### 02.IT支持

根据国际学术会议的特点，我们自主开发了中英双语的投稿、录用、注册系统，同时也采用国际通用的系统，提供的IT支持包括：

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- 投稿 / 管理 / 同业互查系统
- 网站设计、开发、维护
- 会议专属域名、邮箱
- 数据分析

##### 04.财务优化及便利

我们有优质稳定的材料供应商及长期合作的会场资源，能有效的节约会议成本，同时能提供国内外便捷的收付款平台，接受多种货币支付，开具符合国际惯例和国内制度的收据、发票，为参会者报销提供了便捷也解决了学会和高校办会费用收入支出流程繁杂、审批困难、耗时长等问题。

##### 05.后勤服务

- 挑选场地及布置现场
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- 规划及配置视听器材
- 安排本地交通
- 定制采购会议专属礼品
- 会后服务

##### 06.其他服务

我们还可根据合作伙伴的需求，个性化定制并提供学术会议相关的其他服务。

#### 会议外包

对于学术机构已存在的学术会议，我们可以提供一体化的外包解决方案。从学术会议的开始的筹备，网站设计建立到会后的财务结算，参会者跟踪服务调查，亚昂学术都将全程提供最优质的服务，让举办学术会议变得轻松无忧。

### 协助承办、联合举办学术会议

高校，学会等学术机构有需要举办学术会议以达到吸引学者来访交流，提高机构学术影响力的目标，但又面临时间和人力的困境以及对会议预期的不确定性。亚昂学术与国内外各大知名高校及学会有多年的稳定成功的合作，积累了大量的成熟会议资源，可协助您承办或联合举办有一定规模和历史的优质成熟会议。此外，亚昂学术熟知IEEE, SPIE, ELSEVIER 等出版机构会议的申请流程，评判标准，举办要求等，能协助您申请此类影响力重大的会议并保证会议顺利召开。

### 新会发起和策划

只是一个想法也可以轻松实现，亚昂学术亦能协助您发起新的学术会议。

- 通过行业研究和调查协助拟定会议主题
- 协助建立委员会并招募新成员
- 协助邀请国际知名行业专家学者做大会报告
- 联系出版会议论文集

### 联系方式

如您有任何问题或合作意向  
请联系会议承接负责人

张宇韬 先生

电话：13281280917

地址：四川省成都市青羊区腾飞大道51号青羊工业园区  
E区12栋亚昂学术会议有限公司

### 合作意向

如果您有合作举办学术会议或相关活动的意向，请您扫描二维码填写相关信息，工作人员将会在3个工作日内与您联系商议细则。



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## Note

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